



First Wave Sports International LLC
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BELL SPORTS MANAGEMENT MERGES WITH FIRST WAVE SPORTS INTERNATIONAL

First Wave Sports (FWSI) is pleased to announce that it is joining forces with Guy Bell and Bell Sports Management Group (BSMG) to form a larger player representation agency with increased overall size and geographic scope. Founded in 2012, BSMG has built a reputation as a trusted representative of elite soccer talent around the world. Under the deal that has been struck, Mr. Bell will join FWSI as registered intermediary, and the existing clients of BSMG will continue to be served by Mr. Bell as clients of FWSI, while gaining access to the unmatched player service offerings provided by First Wave Sports.

A former Welsh U19 youth international player, Mr. Bell attended university in the United States on an NCAA Division 1 soccer scholarship. He subsequently graduated from New York Law School in 2001, and was a partner at a large Manhattan law firm prior to founding BSMG.

“We are thrilled to have Guy joining our growing team of registered intermediaries at First Wave Sports,” said company President Stefani Miglioranzi. “I have known and interacted with Guy professionally for several years, and his reputation for excellence, integrity, and prioritization of the wellbeing of his clients is completely in line with our core values at First Wave Sports. His values and professional capabilities as both an agent and as a lawyer will be a tremendous asset to our team moving forward. We are fortunate to be joining forces with him.”

“I am excited about the additional leverage that I will gain as an intermediary and that my clients will gain in their careers by joining forces with First Wave Sports,” said Bell. “The company is prioritizing client wellbeing on and off the pitch in a way that is unmatched in the industry. I am excited to be a part of this growing organization.”

First Wave Sports was originally founded in the UK over 30 years ago, and currently has multiple administrative and agency offices in various cities in the United States. The company was recently reorganized and relaunched with a new ownership group and with a refocused energy on providing holistic services to players.

“We have tremendous respect for what Guy has built at BSMG,” said FWSI Executive Director Ben Boycott. “Integrating BSMG into our growing platform at First Wave Sports is further evidence of the company’s commitment to relentlessly empower our clients to be the best they can be on the field, off the field, and in their lives after soccer.”